

OnTime



@OntimeMagUK

The bus and coach title for people on the move

A new magazine from an established publishing team!

MEDIA PACK

On Time is the newest addition to the family of bus and coach titles in the UK.

Published by Partnership Publishing, we are looking to bring a fresh approach to the market place which will support bus and coach operators.

Partnership Publishing are one of the biggest publishers of automotive magazines in the UK and we aim to bring our unique skills to the bus and coach market.

Together with our sister company, Partnership Expo, which is an expert in the field of event management, we hope to bring our holistic approach to a market we know very well already.

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Magazine



Newsstand



Online

www.ontimemagazine.co.uk

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New vibrant magazine



We will produce On Time in its A4 glossy format 18 times a year (or every three weeks). It will also be available on our interactive website and we will also make it available as an app to freely download.

Editor, Dave Gregory, launched a bus and coach title around fifteen years ago until the magazine left the PP stable in a management buy-out. But Dave and his company have continued to work for the CPT, producing initially the Platform magazine for CPT members, then the Newline on a fortnightly basis and more recently in its electronic format.

Partnership Publishing still work closely with CPT producing marketing material and that association has continued for over 25 years, so we have never been far from the bus and coach industry. Dave and his team are eager to bring their unique approach to publishing back to the busy bus and coach market to develop a family of publications which will benefit the market.

Experienced editorial team



Editor Dave Gregory

Dave will be introducing a partially new journalistic team to the sector, headed by himself as editor. He will be supported on the feature side of the business by John Lewis and Richie Barnett.

Richie Barnett has been an automotive journalist all his life and John is a seasoned bus and coach writer. They will complement each other and bring their varied styles to our readers. Martin Scholes brings up the rear, so to speak. Martin works across two automotive titles at the present time and he will be pulling together the news content.




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Strong and vibrant sales team!

So, a great team of writers which will be backed up by an even strong sales team! Jo McDermott has worked in the bus and coach market for almost fifteen years having helped in the launch of a bus and coach title many years ago. Jo has returned to Partnership Publishing and she will be heading the sales team. She is eager to contact her customers that she has worked closely with over the years.

Jo will be assisted by Andrew Finazzi and Marie Dobson. Andrew has worked in advertising sales for most of his career and he will be working on the classified section of the magazine together with vehicle sales. Marie will also be selling into the classified section.

Quite a team, and between them they bring over fifty combined years of working in the bus and coach market.

-  **Jo McDermott** - Advertising Sales Manager - jo.mcdermott@ppmedia.co.uk
-  **Andrew Finazzi** - Classified Advertising Sales - andrew.finazzi@ppmedia.co.uk
-  **Marie Dobson** - Classified Advertising Sales - marie.dobson@ppmedia.co.uk

Wide circulation

On Time will be circulated to the whole of the CPT database and to a wider audience too. Partnership Publishing is a Supplier Member to the CPT and we will be tapping into their already strong news service as well as bringing our readers the latest news from the wider bus and coach industry.

The bus and coach industry is a very strong sector and we are confident On Time will give its readers a new perspective to a busy market place. Partnership Publishing is already strong in the automotive sector and we are proud of our reputation of resourcing our products. On Time will benefit from that strength and we look forward to being part of a highly professional sector for many years to come.

Features List 2015

Issue No. 1 - Wednesday 18 March

Coach Interiors, Glass and Doors
Cleaning, Interior and Exterior

Advert and Editorial deadline Monday 16 March

Issue No. 3 - Friday 24 April

Digital Technology, and Passenger Entertainment
Garage and Workshop Equipment

Advert and Editorial deadline Wednesday 22 April

Issue No. 5 - Friday 5 June

Fuel and Emissions
Telematics and Tachographs

Advert and Editorial deadline Wednesday 3 June

Issue No. 7 - Wednesday 15 July

Coach Interiors, Glass and Doors
Cleaning, Interior and Exterior

Advert and Editorial deadline Monday 13 July

Issue No. 9 - Wednesday 26 August

Digital Technology, and Passenger Entertainment
Garage and Workshop Equipment

Advert and Editorial deadline Monday 24 August

Issue No. 11 - Wednesday 7 October

Fuel and Emissions
Telematics and Tachographs

Advert and Editorial deadline Monday 5 October

Issue No. 13 - Wednesday 11 November

Coach Interiors, Glass and Doors
Cleaning, Interior and Exterior

Advert and Editorial deadline Monday 9 November

Issue No. 2 - Thursday 2 April

Brakes, Tyres and Wheels
Engines, Transmissions and Lubricants

Advert and Editorial deadline Tuesday 31 March

Issue No. 4 - Wednesday 13 May

Repairs and Refurbishment
Training and Safety

Advert and Editorial deadline Monday 11 May

Issue No. 6 - Thursday 25 June

Finance, Insurance, Renting and Leasing
Software Systems and Payment Systems

Advert and Editorial deadline Tuesday 23 June

Issue No. 8 - Wednesday 5 August

Brakes, Tyres and Wheels
Engines, Transmissions and Lubricants

Advert and Editorial deadline Monday 3 August

Issue No. 10 - Wednesday 16 September

Repairs and Refurbishment
Training and Safety

Advert and Editorial deadline Monday 14 September

Issue No. 12 - Friday 23 October

Finance, Insurance, Renting and Leasing
Software Systems and Payment Systems

Advert and Editorial deadline Wednesday 21 October

Issue No. 14 - Wednesday 2 December

Brakes, Tyres and Wheels
Engines, Transmissions and Lubricants

Advert and Editorial deadline Monday 30 November

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Media Pack 2015

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Rate Card



DISPLAY

Double Page Spread	£1,400
Full Page	£950
Half Page	£660
Quarter Page	£380

Discounts

5% for booking 3 issues / 15% for booking 6 issues / 35% for booking 18 issues

SPONSORSHIP BANNERS

Price on request - please call Jo McDermott

CLASSIFIED

£15 per scc

APPOINTMENTS & TENDERS

£18 per scc

YEARPLANNER (Annually)

4x1 Box £135
4x2 Box £255
8x2 Box £420

LOOSE INSERTS

Price on request - please call Jo McDermott

Advertising Sales Manager

Jo McDermott

jo.mcdermott@ppmedia.co.uk

Tel: 01952 415334

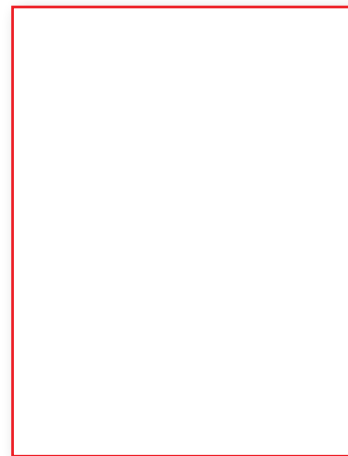


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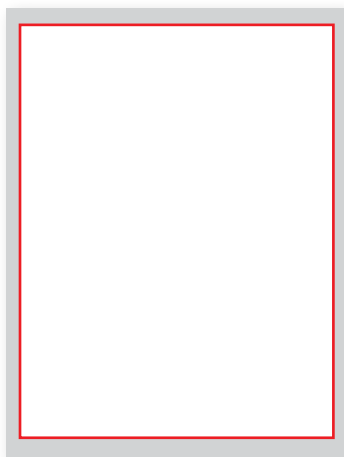
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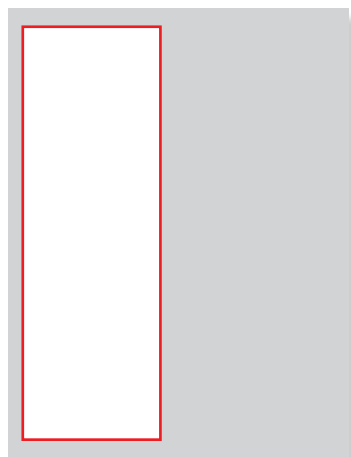
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420mm x 297mm
(+ 3mm bleed = 426mm x 303mm)



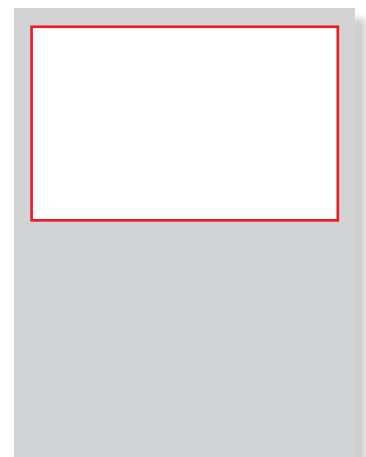
Full Page
210mm x 297mm
(+ 3mm bleed = 216mm x 303mm)



Full Page (Type Area only)
186mm x 273mm

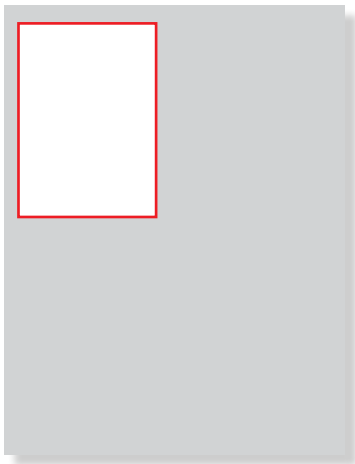


Half Page (Vertical)
91mm x 273mm



Half Page (Horizontal)
186mm x 134mm

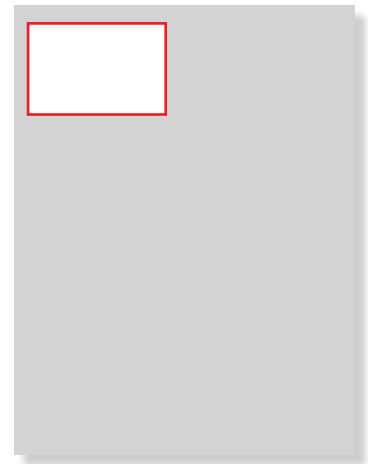
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Quarter Page (Portrait)
91mm x 134mm



Quarter Page (Landscape)
186mm x 65mm



Eighth Page
91mm x 65mm

Artwork supply

We can accept artwork supplied in the following formats: EPS, TIFF, JPEG and PDF files (preferred format). Please ensure they are supplied to the correct advert size and saved as high resolution (300dpi) files and converted to CMYK colour space. **We cannot be held responsible for any colour changes as a result of converting files to CMYK.** All fonts must be embedded or created into outlines. Artwork can be supplied on disk or emailed to Jo McDermott - jo.mcdermott@ppmedia.co.uk

Send your artwork CD clearly marked with issue number and advertiser and please include a printed colour proof and post to On Time Magazine, Bridge Road, Wellington, Telford, Shropshire TF1 1RY.

Safety Type Area

To avoid any missing date from the edge of your advert please make sure there is atleast 8mm safety area between your copy and the edge of the page.

Proofs

We will supply you with a proof of your advert for your approval before print deadline.

Any queries please call Production Manager Paul Bullock on:

01952 415334

or email: paul.bullock@ppmedia.co.uk

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